

International Business and Management BSc (Hons) Programme Specification

Academic Year:	2026/2027	
Degree Awarding Body:	The University of Bradford	
Subject Benchmark(s):	Business and Management (Quality Assurance Agency 2015)	
Qualifications Framework:	HE Qualifications of UK Degree Awarding Bodies (FHEQ: QAA 2014)	
Target Degree Award:	Bachelor of Science with Honours (BSc Hons)	
	International Business and Management	[FHEQ Level 6]
Intermediate awards:	Ordinary Degree of Bachelor (BSc)	[FHEQ Level 6]
	Diploma of Higher Education (DipHE)	[FHEQ Level 5]
	Certificate of Higher Education (CertHE)	[FHEQ Level 4]
Programme Admission:	UK and international students	
Programme Start Date:	September	
Course Modes of Study:	UCAS code NN12: 3 years full-time UCAS code NNC2: 4 years full-time with placement/study abroad year UCAS code NN13: 4 years full-time with Integrated Foundation Year UCAS code NNC3: 5 years full-time with foundation and placement Partner entry only: 3-4 years full-time with international year 1 Partner entry only: 4-5 years full time (international incorporated Bachelors)	

Some modules in this programme are recognised to provide exemptions by [The Association of Chartered Certified Accountants \(ACCA\)](#) and by [the Institute of Chartered Accountants in England and Wales \(ICAEW\)](#). This means that by successfully completing these modules within the programme, students are eligible for credit towards professional examinations.

Please note: The University has a set of terms and conditions for all students accepting an offer to study on a course here at Bradford. This is called the Student Contract. This document sets out the Terms and Conditions which apply when you accept an offer of a place on a programme of study at the University of Bradford. [View our Student Contract for further details](#). Information about this programme and its modules has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but changes may occur given the interval between publishing and commencement of teaching. Any change which impacts the terms and conditions of an applicant's offer will be communicated to them.

Minor Modifications Schedule

1. October 2023: Update to Study Abroad semester
2. May 2024: Annual changes for 2024/25
3. July 2025: Annual Changes for 2025, including changes to academic regulations
4. May 2026: Annual changes for 2026. Removed OIM5020-B. Confirmed IY1 curriculum.

Programme Overview

By taking part in the International Business and Management programme students will be taking the first steps towards a fulfilling and worthwhile career in the world of international business. The curriculum is designed in such a way that students develop grounding in all aspects of business and management in the first stage, and thereafter they have maximum flexibility in tailoring the

programme to meet their own interests and career choices. Students can build up an individual programme of study by selecting from a wide range of subjects and modules focusing on 'International Business Management'.

This programme aims to prepare managers of the future and to equip them with the knowledge and skills that will allow them to operate effectively in the contemporary global business environment. By studying this programme, students will develop the necessary competences to work to professional standards in the changing and challenging world of business. In alignment with the University of Bradford's core ethos, the programme is designed with the concept of sustainability at its heart, and students will develop an understanding of what this means within the business environment. Students will be equipped with the knowledge and skills to apply principles of sustainability in their future working life. Students will also be provided with the tools and techniques to manage their own development, ensuring that they can make a full contribution as an effective manager.

The University of Bradford's School of Management is an exciting and innovative place to study. Students can also opt for a semester or full year studying abroad in one of over 20 partner institutions around the world. Students will be taught in English and their credits transferred to their degree credits here. Students may also wish to follow the four-year route and include a placement year.

This BSc programme offers exemptions from professional examinations in the UK from [the Institute of Chartered Accountants in England and Wales \(ICAEW\)](#) Next Generation ACA and internationally for [The Association of Chartered Certified Accountants \(ACCA\)](#). This means you can save time and money if you choose to pursue certification after completing this course. Details about each exemption can be found on the individual professional body's website:

- [ACCA Exemptions Calculator](#) (listed under University of Bradford)
- [ICAEW Credit for Prior Learning Directory](#) (listed under Bradford University)

Programme Aims

The programme is intended to:

- A1. develop the knowledge, understanding and skills to enable students to become an effective and responsible manager of the future in national and international settings
- A2. provide a supportive, structured environment in which students are encouraged to become effective problem solvers capable of applying logical, critical and creative thinking to a range of business-related problems at local, national and international levels
- A3. provide students with the means to develop personal transferable and managerial skills (including innovation and enterprise skills) fundamental for their career development and future progression
- A4. provide students with the skills and competences to enhance their employability and which will open up opportunities for meaningful employment when they graduate
- A5. as a graduate, work both autonomously and collaboratively as a professional
- A6. develop in students an appreciation and commitment to ethical action, social responsibility, and sustainable development as a professional citizen in local, national and global contexts

Programme Learning Outcomes

Students who start the programme in Stage 0 and are eligible to progress to Stage 1 are able to:

0. Apply knowledge and understanding of key academic and professional skills, through exploration of contemporary issues, research, analysis and problem-solving in the subject discipline.

To be eligible for the FHEQ Level 4 Certificate of Higher Education award, students will be able to:

1. Demonstrate an understanding of the key business disciplines and concepts including, for example, an awareness of the business environment, economics, accounting and finance, information and data management and the management of human resources
2. Understand and demonstrate people management, operational and information technology issues and skills relevant to the creation and maintenance of a sustainable local, national and international business environment
3. Express confidence in report writing, and oral presentation and demonstrate effective team working skills showing the ability to work effectively with others

Additionally, to be eligible for the FHEQ Level 5 Diploma of Higher Education award, students will be able to:

4. Show critical understanding, apply and evaluate principles and concepts related to a range of business and management disciplines to inform and assess decision making processes, organisational performance and outcomes and issues across a range of national and international business and organisational sectors
5. Evaluate a range of organisational functions in terms of value added, practical and ethical contributions to a sustainable business environment
6. Demonstrate the ability to assess and critically analyse information, apply concepts and principles, knowledge of enquiry methods and understand the limits of their knowledge and creative problem solving through group work, academic writing and oral presentations
7. Review their on-going professional and career development, have an identified plan to maintain and improve their knowledge and skills

Additionally, to be eligible for the FHEQ Level 6 Honours Degree award of Bachelor, students will be able to:

8. Appraise and apply advanced specialist knowledge in a range of business and management disciplines to demonstrate an appreciation of the role of ethics, professionalism and regulation in effective practices
9. Critically evaluate and then apply appropriate theories, models, techniques and tools relevant to the analysis of a range of business and organisational situations across a range of local, national and international contexts

10. Critically evaluate the development of appropriate strategies and policies in organisations within a changing local, national and international environment to meet stakeholder interest and engage with the complexities of the sustainability agenda in its broadest sense.
11. Critically evaluate and debate theory and practice, related to a business or organisational issue and present a coherent set of recommendations based on an evaluation of the arguments, assumptions and concepts
12. Critically evaluate and debate theory and practice in written and oral presentations using a variety of current methods and take responsibility for successful collaborative working
13. Show the skills required to be an independent learner and seek out solutions to unfamiliar problems

Assessment Strategy

Methods of assessment vary according to the learning outcomes of particular modules and the stage of study. Accordingly, a mixture of examinations, essays, portfolio, and computer assisted assessment will be used to assess students. Throughout the programme their learning will be supported using various methods of formative assessment and feedback. This is to help students progress their studies and support their continuing development.

For all taught modules their learning will be directed, supported and reinforced through a combination of online lectures, tutorials, face-to-face on-campus small group seminars, and guided private studies. The School of Management is also committed to demonstrating the relevance of taught material to real business problems; and students can expect to see guest industry lectures and the use of real industry sponsored business problems for assessment purposes. Generally, for each module, students will attend one lecture and one tutorial each week during which they will be in contact with teaching staff. Their learning will be supplemented by private and group study (as appropriate) following the direction of module teaching staff. All teaching will be supported by information and activities provided through the University's virtual learning environment.

One of the School of Management's main aims is to address major challenges for business and society such as global responsibility and sustainable development. Accordingly, the School seeks to prepare students who are able to contribute in an effective manner to debates about sustainable development and critically appraise the relationship(s) between the social, economic and environmental dimensions. Our intention is to nurture students who can apply the principles of sustainable development in their professional capacity. Whilst there are a number of individual modules that focus specifically on sustainability issues, awareness of the importance and principles of sustainability is emphasised in modules.

Learning and Teaching Strategy

Through a transformational educational experience students will graduate as an independent learner, able to identify their own learning needs, sources of information and an ability to critically evaluate, reflect upon and develop their own learning. This process of transformation will be gradual, progressive and supportive.

The programme of study has three, one year long, stages of study. Within each stage students will gain a range of knowledge and understanding specific to business and management, more specialist insight to areas of business and management, and personal transferable skills, which will improve and enhance their ability to excel at university and beyond. Through each stage of

study progressively more advanced skills, experiences and expectations will be introduced, challenging students to mature as a learner within a supportive and developmental environment.

Stage 1 of the programme contains modules which provides a solid level understanding to support the attainment of learning outcomes 1 to 3. Core knowledge and understanding of business and management will be introduced. Alongside these, key graduate learner skills including communication and the correct sourcing, use of and presentation of information including referencing will be introduced. Such skills will enable students to write in an academic manner and begin to reflect on the value and usefulness of the information with which they are presented, engage in team working (LO4) and consider their future career paths.

Stage 2 contains core modules in Business Law and Ethics, and Employability and Enterprise Skills. Business Law and Ethics continues the development of theory and provides more specialist knowledge to underpin business decision making; and Employability and Enterprise Skills supports the attainment of more transferable skills such as problem solving and career enhancement. The broad range of options available throughout Stages 2 and 3 build on the underpinning knowledge gained at Stage 1. The focus here is more on interpretation and evaluation, rather than understanding and description.

In Stage 3 students will be prepared to demonstrate their ability as an independent learner. For Stage 3, advanced specialist knowledge is gained via the choice of modules on offer and the enhancement of personal transferable skills is further developed. Students will be presented with teaching materials, methods and assessment strategies that will require them to be more evaluative and critical of theory and utilise problem solving skills, often in relation to advanced business scenarios, research information and communicate these effectively, either individually or as part of a group.

The School of Management prides itself on providing an educational experience which is informed by the world class research of the School's academic staff. The School also has a long tradition for ensuring that students develop academically with knowledge, understanding and personal skills that are relevant and fit the needs of contemporary business. Together, the exploration of leading research ideas and the application of knowledge and skills to real business problems pose interesting and appropriate challenges to our students.

Placement and Study Abroad Options

This programme provides the option for students to undertake study abroad in Stage 2 or a longer work placement or period of study abroad between Stages 2 and 3. Placements are a fantastic way of building on the professional skills developed during the programme and boosting students' practical industry experience prior to graduating. Equally, study abroad opportunities can be very valuable in giving students experience of academic and/or industrial contexts in other countries. Students wishing to take this option can register directly for, or can transfer to, the 4-year variant of the programme.

There are regular visits to the School of Management by representatives of both local and national companies, looking to recruit graduates. Placements enable students to further develop their transferable skills and may even secure their entry onto the graduate career ladder as many employers use a placement year as a method of recruitment onto their graduate training scheme.

There are also great opportunities for students to do shorter internships (6 or 8 weeks) or in-company projects. The International Opportunities team can advise students about the available funding to support their study or work experience abroad.

Any placement or period of study abroad is subject to approval by the Programme Team. Students who wish to participate in a placement or period of study abroad will be required to find, apply for and make the most of their chosen opportunity, and will be supported in doing so by the Programme Team as well as the central University Careers and Employability Service.

Further information about [internships and placements](#) and [study abroad opportunities](#) is published on the University's website.

Placement Year

Work placements are extremely valuable in helping students to develop their understanding of all aspects of finance and business. Our students are highly successful in securing both summer and year-long internships and placements with prestigious local and international employers.

Students on a placement year will be registered for the **MAL5009-Z Placement** module allowing the option of recording information about your experience on your Higher Education Achievement Report (HEAR) and academic transcript.

Study Abroad Year

Instead of a placement year, students can opt to study abroad for one year in one of our partner institutions worldwide, where students will be taught in English. Study abroad has a number of benefits, not only as a unique experience in itself but also enhancing academic insights, employability and life skills and the Faculty and the University wish to encourage it, if the circumstances are appropriate. During the exchange the students will have support from the relevant University services.

Students on a study abroad year will be registered for the **MAL5010-Z Study Abroad** module allowing the option of recording information about your experience on your Higher Education Achievement Report (HEAR) and academic transcript.

Study Abroad Semester

Alternatively, students can choose to study abroad for Semester 1 or Semester 2 in Stage 2 and only in specified approved partner Universities. This is a cost- and time-effective way of getting international experience as you can complete your degree within 3 years.

The list of Study Abroad Semester partners is a subset of the Study Abroad Year partners offered and changes year-to-year depending on the curriculum offered. This option can be available **ONLY** if the modules offered by the host institution allow the student to meet the learning outcomes of the Bradford Programme at stage 2.

Unlike the year abroad exchange, the semester exchange requires students to study only modules suitable to the Bradford programme when abroad. Therefore, all modules selected for the exchange will have to be mapped to the Bradford programme learning outcomes and be approved by the Programme leader in Bradford in advance of the exchange. During the exchange, if the student needs to change the modules, this can only be done after approval of the Bradford Programme Leader. If the student fails a module abroad, the student must explore the possibility of re-taking any exams at the host university and immediately inform the International Opportunities Team.

During the exchange, students will have support from the relevant University services. All credit successfully obtained whilst on study abroad semester will count towards the students final degree.

Curriculum

The BSc (Hons) International Business and Management curriculum is organised into modular units, studied across the "Academic Year" (ACYR) of two Semesters or discretely in a single Semester.

Students study 120 credits in each stage/year, some of which are "core" to the programme and required to be studied, and some of which are "options" to choose one of from a list for the required credits. Some modules in later stages have "pre-requisites": these modules build on knowledge and understanding from earlier stages so need you to have selected a specific option in a previous year. Choosing options allows you to create your own personalised learning journey through business education for the job you want.

Students can join the programme in Stage 0 (foundation) or Stage 1. International students can also join the alternate International College International Year 1 (IY1) if they have good academic results but need to improve their English. Search our website for **International College** for more information about IY1.

This integrated programme is designed to prepare and support you for a career in international business and management. From the moment you enrol, you will begin developing the knowledge, skills and global awareness needed to succeed in an interconnected business environment.

In the first year, you will build a strong foundation for studying at university level. You will develop key academic and professional skills such as communication, numeracy, critical thinking and independent learning, while exploring contemporary issues affecting organisations and the global economy. Through project work and practical activities, you will begin to analyse business situations and develop your understanding of global markets.

As you progress, you will explore business and management in greater depth, with a focus on international contexts. You will examine global strategy, cross-cultural management and international markets, developing your understanding of how organisations operate across different countries and cultures.

The programme prepares you for careers in international business, management and related fields.

Students may start the course directly in Stage 1 or enter our foundation years before joining stage 1.

Students who join before stage 1 will build a strong foundation for studying at university level. Students will develop key academic and professional skills such as communication, teamwork, critical thinking and independent learning, while exploring contemporary issues affecting people, communities and society. Through project work and practical activities, students will develop skills in research, analysis and problem-solving.

UK/home students can join the **"Stage 0"** foundation year and study 4 core modules:

Stage 0 Core Modules (RQF Level 3)

Module Code	Module Title	Credit	Period	Selection
SIB3003-C	Fundamentals of Business and Management in a changing environment	30	Sem 1	Core
OIM3002-C	Becoming my professional self	30	Sem 1	Core
AFE3004-C	Introduction to Finance, Accounting and Economics in a Digital World	30	Sem 2	Core
SIB3004-C	Applied Project (Business and Management)	30	Sem 2	Core

Stage 1

The FHEQ Level 4 core modules taken at Stage 1 are different depending on whether students study the standard Stage 1 or the International College International Year 1 (IY1) route.

Table 1: Standard Stage 1 Core Modules

Module Code and Title	Credit	Period
AFE4001-B Business Economics	20	Acad. Year
MAR4002-B Foundations of Marketing	20	Acad. Year
AFE4005-B Introduction to Accounting	20	Acad. Year
OIM4013-B Principles of Responsible Management and Practice	20	Acad. Year
SIB4001-B Principles and Practices of International Business	20	Acad. Year

Table 2: IY1 Stage 1 Core Modules

Module Code and Title	Credit	Period
BIC4030-B The Economic Environment	20	AcYr or NsYr
BIC4008-A Fundamentals of Marketing	10	Sem 3 or NsYr
BIC4004-B Accounting and Finance for Business	20	NsYr or Sem 3
BIC4007-B Understanding People, Work and Organisations	20	AcYr or NsYr
BIC4002-B Global Issues and Responsible Management	20	AcYr or NsYr
BIC4020-C Academic English and Skills	30	AcYr or NsYr

The IY1 is fully core. During the standard Stage 1, students study 100 core credits (above left) and select one 20-credit module option from the list below.

Table 3: International Business and Management Standard Stage 1 Module Options (FHEQ Level 4)

Code	Module Title	Credit	Period	Selection
HRM4009-B	People, Work and Organisations/Work in Context	20	AcYear	Option 4
OIM4011-B	Operations and Technology Management	20	AcYear	Option 1
OIM4012-B	Fundamentals of Artificial Intelligence and Data Analytics	20	AcYear	Option 2
AFE4004-B	Introduction to Finance	20	AcYear	Option 3

Stage 2

Students may instead elect to arrange a study abroad semester in Stage 2 where they will study substitute modules at an international partner. See the **Placement Year and Study Abroad Options** section for more details.

In Semester 1 of Stage 2, all students in Bradford study 3 core modules:

Table 4: International Business and Management Stage 2 Semester 1 Modules

Level	Code	Module Title	Credit	Selection
FHEQ 5	HRM5015-B	Entrepreneurship and Employability	20	Core
FHEQ 5	SIB5001-B	International Business Strategy	20	Core
FHEQ 5	SIB5006-B	European Business and Management	20	Core

In Semester 2 of Stage 2, students study 2 core modules and select one module option:

Table 5: International Business and Management Stage 2 Semester 2 Modules

Level	Code	Module Title	Credit	Selection
FHEQ 4	LAW4004-B	Business Law and Ethics	20	Core
FHEQ 5	SIB5003-B	Strategic Management	20	Core
FHEQ 5	AFE5013-B	Multinational Finance and Investment	20	Option 1
FHEQ 5	EAE5001-B	Entrepreneurship, Creativity and Innovation	20	Option 2
FHEQ 5	AFE5009-B	Auditing	20	Option 3
FHEQ 5	MAR5013-B	Digital and Social Media Marketing	20	Option 4
FHEQ 5	MAR5007-B	Integrated Marketing Communications	20	Option 5
FHEQ 5	AFE5004-B	Management Accounting	20	Option 6

These pre-requisite rules apply: To select AFE5013-B you must have studied either of AFE4004-B, BIC4004-B at Stage 1.

Between Stage 2 and Stage 3, students who did not take a Study Abroad Semester may elect to arrange a year in an integrated work placement or period of study abroad. See the **Placement and Study Abroad Options** section for more details.

Stage 3

Students study 100 core credits including the Final Year Business Project and choose a module option in Semester 1 for the remaining 20 credits.

Table 6: International Business and Management Stage 3 Modules

Level	Code	Module Title	Credit	Period	Selection
FHEQ 6	HRM6013-D	Final Year Business Project	40	AcYear	Core
FHEQ 6	SIB6007-B	Current Issues in International Business	20	Sem 1	Core
FHEQ 6	SIB6009-B	Cross Cultural Management	20	Sem 2	Core
FHEQ 6	SIB6011-B	Multinationals in Emerging Economies	20	Sem 2	Core
FHEQ 6	HRM6014-B	Leading and Managing People	20	Sem 1	Option 1

Level	Code	Module Title	Credit	Period	Selection
FHEQ 6	MAR6013-B	Product and Corporate Brand Management	20	Sem 1	Option 2
FHEQ 6	AFE6013-B	Risk Management and Derivatives	20	Sem 1	Option 3
FHEQ 5	AFE5011-B	Financial Management	20	Sem 1	Option 4
FHEQ 6	MAR6014-B	Digital Campaign Planning and Content Management	20	Sem 1	Option 5

These pre-requisite rules apply: You must have studied either of AFE4004-B, BIC4004-B at Stage 1 to select AFE5011-B or AFE6013-B at Stage 3.

Assessment, Continuation and Award Regulations

This programme follows the Assessment, Continuation and Award regulations for undergraduate taught courses published on the University's Website ([Regulation 2](#)).

Award of the Honours degree requires 360 FHEQ-rated credits and achievement of the award learning outcomes. Students who exit the programme with 300, 240 or 120 credits completed may be eligible for an intermediate award in line with the regulations.

The professional bodies which award credit or exemptions for this programme maintain their own criteria for awarding these. You may need to meet their requirements, including choosing specific options, in order to be eligible for any specified exemption. For example, ICAEW specify that you must pass modules with 50% or more examinations at 50% or higher and then apply for the ICAEW ACA exemption within 5 years of completing your degree.

Admission Requirements

We are proud to be [one of the most inclusive universities in the UK](#). All our students have potential, and we believe that as many people as possible should have the chance to benefit from higher education, no matter what their background or circumstances.

We take the time to understand the background of our applicants, understand their journey to education, and make decisions based on an applicant's potential to thrive at university and beyond.

Academic Entry Requirements

A typical offer to someone joining the BSc International Business and Management would be different for Stage 0 entry (4/5 year programme) or Stage 1 entry (3/4 year programme):

- Stage 0 (Foundation Year) entry: 64 UCAS tariff points plus Higher Level grade 3 or Standard Level grade 4 in English. GCSE English grade C/grade 4 (equivalents accepted).
- International students may be nominated to join BSc International Business and Management at Bradford through our partnership [University of Bradford International College](#) (UBIC) to the International Foundation Year if they do not meet the Stage 1 entry requirements. For 2026/27 entry there is no direct International Stage 0 pathway

A typical offer to someone seeking entry through the UCAS scheme would be 112 tariff points, with Grade 4 (national Grade C) or above in GCSE Maths and English or the equivalents in other RQF Level 2 qualifications such as Key Skills.

There are no other subject-specific requirements for most qualifications. See our [online course page](#) for more examples of how to meet 112 points.

For international students, the level of English required is listed on the [University of Bradford English language requirements website](#). International applicants who do not meet the IELTS requirement can take a [University of Bradford pre-sessional English course](#). Examples of other equivalent international qualifications for entry are provided on the [University of Bradford page for your country or region](#).

We are committed to raising aspirations and widening access to higher education, regardless of your background. The [University of Bradford Progression Scheme](#) welcomes applicants from a number of groups including adult learners who are 21+ on the first day of term, British armed forces families, carers and care experienced learners, estranged or orphaned learners, refugees and asylum seekers, and Romani or Traveller family members.

If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University of Bradford has procedures to evaluate and recognise this learning to provide applicants with exemptions from specified modules or parts of the programme. Find more information about [recognition of prior learning decisions](#) on the University website.

People thinking of studying with the University of Bradford don't need to wait for the start of the year to contact our Disability Service. The University can arrange for anyone to talk to this team about what support is on offer at Bradford including an invitation to our Get Set Day. To contact the Disability Service please complete the [request support form](#).

Applications are welcome from students with non-traditional qualifications, and/or significant personal/professional experience. Students applying this way may be interviewed.

Information in this document is for the contemporary recruitment cycle and was accurate at time of publication. The current tariff and accepted qualifications for entry onto the programme is published at the online course page:

<https://www.bradford.ac.uk/courses/ug/international-business-and-management-bsc/>

Information about entry to UBIK provision for this programme including available pathways is published online by Oxford International Education Group:

<https://www.oxfordinternational.com/courses/detail/degree-university-of-bradford-bsc-hons-international-business-and-management/>